Pennsy Trail turns 20!
Thank you to all who helped make it a reality, and to those still supporting it today!
Friends of the Parks,

2018 was certainly a year of “gratitude” for Greenfield Parks & Recreation. So many wonderful things to be thankful for. The many supportive community-minded individuals, our elected officials who continue to support the quality of life here in Greenfield, and our community partners who help offer so many wonderful events for our citizens, to name a few reasons we have to be thankful!

With not one, but two ground breaking events in 2018, the Splash Pad and Pool Renovation projects, these set the tone for the rest of the year. The new Riley Park splash pad was opened in May 2018 when lots of kids and families came out to enjoy all summer long. If you drive by the community pool, you can see the progress of the renovation as it is now underway with a May 2019 anticipated opening date. Two new pavilions, one at Brandywine Park and one at Rover’s Run small dog park, creates new gathering spaces for anyone who comes to enjoy these parks.

We were also able to install a disc golf course in Riley Park, resurface the basketball courts and skate park. New playground equipment at Brandywine Park and outdoor workout equipment at our Pennsy Trail Fit Park round out our amazing 2018 year!

I invite you to explore all that Greenfield Parks and Recreation has to offer and to see for yourself why The Benefits Are Endless at the Greenfield Parks!

Ellen Kuker, Park Superintendent

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### 2018 Riley Home Visitors/Income

<table>
<thead>
<tr>
<th>Month</th>
<th>Adults</th>
<th>Children</th>
<th>Students</th>
<th>Seniors</th>
<th>Total</th>
<th>Income</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total</td>
<td>718</td>
<td>165</td>
<td>436</td>
<td>693</td>
<td>2,012</td>
<td>$7,701.25</td>
</tr>
</tbody>
</table>

---

### 2018 At A Glance

- Creative Writing Camp for Kids
- Landmarks Home Tour stop
- Pixie Tea Garden Party
- Carriage Rides!

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Riley and Bentley enjoy the Riley Festival parade.

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Happy Birthday Riley

---

2018 Riley Hostesses
Greenfield Senior Center

<table>
<thead>
<tr>
<th>Overall</th>
<th>Days</th>
<th>Total</th>
<th>Average</th>
<th>Tax</th>
<th>Fitness</th>
<th>Meals</th>
<th>1/way</th>
<th>1/way</th>
<th>New</th>
</tr>
</thead>
<tbody>
<tr>
<td>Totals</td>
<td>Open</td>
<td>Attend</td>
<td>Attend</td>
<td>Attend</td>
<td>MOW</td>
<td>Trips</td>
<td>Leisure</td>
<td>Mem</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td>252</td>
<td>11,965</td>
<td>49</td>
<td>0</td>
<td>2,599</td>
<td>149</td>
<td>174</td>
<td>144</td>
<td>58</td>
</tr>
</tbody>
</table>

Mission Statement:

The mission of the Greenfield Parks and Recreation Department is to be the stewards of the open space, greenways, trails and parkland in Greenfield and to serve its citizen’s by:

- Providing responsive and diverse programs and recreation opportunities for all citizens regardless of race, gender, age, religion or disability.
- Being adaptable and flexible in its land use, facility use and programming.
- Creating innovative partnerships with organizations with common values.

A special Thank You to all of our volunteers! We appreciate you giving your time & talents!

- Christmas Dulcimer Concert
- Annual Picnic in the Park
- Ice Cream Social
- Volunteer Appreciation Dinner
- New Brochure

Programs/Offerings

- Fitness Room
- Silver Sneakers
- Tai Chi
- Quilting
- BINGO
- Medicare Q & A
- Meals and More CICOA
- Congregate lunches
- Line dancing (two classes)

Pool Renovation Ground Breaking
### GREENFIELD PARKS & RECREATION HIGHLIGHTS!!!

**Splash Pad is a HUGE hit!!!**

**Rovers Run**  
**Small Dog Park Pavilion**

**Beckenholdt Park New Signage**

**Impact Fee Thru 2018**

<table>
<thead>
<tr>
<th></th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Revenue</td>
<td>64,220</td>
<td>60,006</td>
<td>86,545</td>
</tr>
<tr>
<td>Receipts/Misc</td>
<td>45,537</td>
<td>41,981</td>
<td>51,703</td>
</tr>
<tr>
<td>Concession</td>
<td>18,683</td>
<td>18,025</td>
<td>34,842</td>
</tr>
<tr>
<td><strong>Total Revenue</strong></td>
<td>64,220</td>
<td>60,006</td>
<td>86,545</td>
</tr>
<tr>
<td>Attendance</td>
<td>20,480</td>
<td>17,261</td>
<td>19,333</td>
</tr>
<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Salaries</td>
<td>63,250</td>
<td>63,540</td>
<td>66,627</td>
</tr>
<tr>
<td>Concession</td>
<td>13,047</td>
<td>13,783</td>
<td>23,730</td>
</tr>
<tr>
<td>Chem, Equip, Misc</td>
<td>3,072</td>
<td>5,986</td>
<td>10,702</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td>79,369</td>
<td>83,309</td>
<td>101,059</td>
</tr>
<tr>
<td><strong>Balance</strong></td>
<td>$1,157,618</td>
<td>$219,091</td>
<td>$20,127</td>
</tr>
</tbody>
</table>

**Riley Pool**

- Impact Fee Thru 2018
- Collected: $1,157,618
- Trails: $219,091
- Shelters: $9,995
- Land: $37,688
- Update Fees: $20,127
- Balance: $870,717

**2018 Financial Report**

<table>
<thead>
<tr>
<th>General Revenue</th>
<th>Amount</th>
<th>General Expenses</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taxes</td>
<td>1,057,509</td>
<td>Miscellaneous</td>
<td>346,846</td>
</tr>
<tr>
<td>Dog Park Fees</td>
<td>7,078</td>
<td>Salaries</td>
<td>521,361</td>
</tr>
<tr>
<td>Shelter House/Pavilion</td>
<td>23,835</td>
<td>Equipment</td>
<td>110,628</td>
</tr>
<tr>
<td>Pool-Sales/Concession/Misc</td>
<td>86,545</td>
<td>Landscape</td>
<td>1,600</td>
</tr>
<tr>
<td>Senior Center Donations</td>
<td>1,137</td>
<td>Street Construction</td>
<td>0</td>
</tr>
<tr>
<td>Misc - Surplus Sale</td>
<td>6,823</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Revenue</strong></td>
<td>1,182,927</td>
<td><strong>Expenses</strong></td>
<td>980,435</td>
</tr>
<tr>
<td>Non-Reverting</td>
<td>179,620</td>
<td>Non-Reverting Misc</td>
<td>60,688</td>
</tr>
<tr>
<td>Non-Reverting Salaries</td>
<td>147,068</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Park Donations</td>
<td>34,478</td>
<td>Park/SC Donations</td>
<td>45,737</td>
</tr>
<tr>
<td><strong>Overall Revenue</strong></td>
<td>1,397,025</td>
<td><strong>Overall Expenses</strong></td>
<td>1,233,928</td>
</tr>
</tbody>
</table>

**Net Balance**

- 2016: $-15,149
- 2017: $-23,303
- 2018: $-14,514

**Our Pre-school classes enjoy an Easter Egg hunt in the new playground area.**
Community and Corporate Partnerships are critical to the Greenfield Parks Department. In 2018, we partnered with 37 organizations, worked with 411 volunteers which so generously donated 4,100+ volunteer hours. THANK YOU!!!

Making A Difference In Our Community!!!

Actively involved with 20 different community events & activities!

Maintain all SIX Little Free Libraries

Facilitated 16 art installations in the Living Alley

Offered 10+ Nature Experiences

We would also like to thank all City of Greenfield Departments who are always SO willing to lend a hand to the Parks Department to help in anyway they can. THANK YOU!!!
2018 Program Highlights

Participant Needs
* Conducted two program Needs Assessment with over 300 area residents
* Developed long range plans using the Needs Assessment findings

Program Numbers
* 88.82% of program areas offered went successfully
* 41% growth in program participation from 2017
* 19 new programs went
* Forecasting new 2019 Programs like Rec Art, Kids Indoor Soccer, etc.

Program Offerings (Goals)
* Facebook likes grew to 2122 (from 1442) in a year - EX: pictures, videos
* Complete the Multi-Use Trails at Wilson & Beckenholt Park
* Implement Nature Time Program w/ 1st Graders at Weston Elementary

Program Highlights-General
* Pickleball had 1253 paid customers
* Ballroom Dance had 431 participants
* POUND Fitness had 157 participants
* Swim Lessons had 200 participants
* Jump Start Sports added over 90 new participants to program totals
  * Only organization/agency to offer T-ball in Greenfield

Program Highlights-Pre School Age Programs
* Hired excellent new Staff Member to fit new State Mandated format
* 87% capacity in the first year alone - w/ new format
* Positioned for growth from 1-4 PM (M-Th) & 8 AM - 4 PM (Fridays)
  * If program needs show demand/interest
* Installed new playground right by the facility

Program Highlights—Disc Golf
* Held a Disc Golf Clinic for beginners - great time!
* Daily Reporter did an article based off of word of mouth popularity
* Over 4700 social media reaches & 354 social media video views
* Estimated 100’s of informal users in the first year of existence