



# Subscription Quote

**Date:** May 4, 2023

**Vendor Information:**

CitizenObserver, LLC  
Alliance Bank Center, Suite 1150  
55 East Fifth Street  
Saint Paul, MN 55101

*CO LLC Contact:*

Dan Griffith  
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(651) 236-8460

**Fed Tax ID:** 20-5401994

**Quote ID:** 855309

**Quote for:**

Greenfield Police Dept  
116 S State St  
Greenfield, IN 46140-2330

**Attn:**

Chuck McMichael  
lmc michael@greenfieldin.org  
(317) 477-4400

**Quote subject to change after 90 days**

Product Subscription	List Price	Extended Price
<b>tip411 Pro™</b> Web based tools for two-way anonymous tip communications, tip management, community alerts and social media publishing	\$7,200.00	<b>\$7,200.00</b>
<b>Agency Branded iOS and Android mobile apps</b> for citizen engagement that includes anonymous tips, push notifications and more. Free for the public to download	Included	<b>Included</b>
<b>Public Relations Director</b> will provide launch materials to communicate the benefit of tip411 to the media and public. Available for ongoing support	Included	<b>Included</b>
<b>tip411 Agency Administrator App</b> iOS and Android mobile apps only available for download by agency administrators that allows access to the most used tip411 features and functionality	Included	<b>Included</b>
<b>Price is inclusive of all services described below for a 24 month subscription term</b>	Total Quote	<b>\$7,200.00</b>

**tip411 Pro™ Subscription Includes:**

- Custom public and private Groups for targeting text and email alerts
- RSS feed ready to connect to Facebook, Twitter, Google Maps, Agency website, etc
- Assistance with social media setup and best practices
- Unlimited log in credentials for administrators
- Unlimited receipt, response, and storage of text and web tips
- Unlimited alerts
- Unlimited opt in subscribers to community alerts
- Dynamically searchable tip database for correlating tip intelligence
- Command staff best practices and administrator training and support
- Reservation of keyword(s) for the term of the subscription and any subsequent subscription renewals
- Access to the tip411 promotional kit. Kit includes customizable templates, web banner templates and other graphical files to assist with creating awareness

**Additional Notes:**