



Department of Engineering and Planning

February 8, 2024

Board of Public Works & Safety

RE: Sarah Peterson Art District Plan Consulting Contract

Members:

As one of the final Stellar initiatives, I am recommending approval of an Arts District Plan consultancy with Sarah Peterson, a well-respected Arts Consultant, The Downtown Revitalization Plan recommended the formation of an Greenfield Arts District in order to promote the downtown as a center for arts and creativity, drawing tourists and residents into a vibrant arts culture.

Partners in this endeavor include the City of Greenfield, Greenfield Main Street, Inc., and the Hancock County Arts Commission. The Greenfield Arts District will reinvigorate Stellar community collaboration and allow us to pursue grants and guidance from the Indiana Arts Commission and the Indiana Destination Development Corporation.

Greenfield Main Street and The Community Foundation of Hancock County have each committed to support the contract by contributing \$5,000 apiece. This leaves \$8,900 plus expenses to be paid from remaining Stellar funds. In addition, I will be seeking a grant from Hancock County Tourism to supplement the Plan costs and to build upon additional local partnerships.

Thank you.

Respectfully,

Joanie Fitzwater

Joanie Fitzwater, Planning Director